

2019-2020 District Goals



District: District 324B4
Constitutional Area: India, South Asia, Africa and Middle East

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

Action Items:

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 42% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	150
2nd Quarter	100
3rd Quarter	100
4th Quarter	150

By the end of the 4th quarter, the district will add a total of 500 new members.

Action Items:

- My district will establish 1 club branch(es).
- My district will induce 75 new Lions under 40 years old.
- My district will convert 10 Leos to Lions
- My district will organize at least 2 membership growth events.

NEW CLUB DEVELOPMENT

	New Clubs	Chartier Members
1st Quarter	3	60
2nd Quarter	1	20
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 5 new clubs.

With a minimum of 100 charter members.

Action Items:

MEMBER RETENTION

	Drops
1st Quarter	75
2nd Quarter	125
3rd Quarter	50
4th Quarter	150

By the end of the 4th quarter, the district's membership drops will not exceed 400 members.

Action Items:

NET GROWTH GOAL

500	+	100	-	400	=	200
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 40000 people.

Action Items:

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 2000 service activities.

Action Items:

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 2% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$2065000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: